



Past GCCPTA President Katie Sayani enjoys reading with a child as a Summer Reading Buddy.



Corporate Education Council Newsletter

October 2014

CORPORATE EDUCATION COUNCIL NEWSLETTER

GCS FAST FACTS

Vote Yes for Education

On November 4, Guilford County voters will be asked to consider a ¼ cent increase in the county sales tax. The increase would generate up to \$14 million annually for Guilford County Schools.



Where the money would go

If approved, revenue generated by the ¼ cent sale tax increase would be used to

- Keep more teacher and teacher assistants in our classrooms
- Purchase classroom supplies like paper, markets, paint, beakers, books and instructional technology
- Repair and maintain aging facilities

Why more money is needed

Education funding has been cut by more than \$500 million statewide since 2008, even after adjusting for inflation. State cuts to GCS exceed \$46.6 million.

State cuts have caused damage

- GCS has had to cut 409 full time positions since 2008. Fewer teachers = more overcrowded classes and fewer course offerings.
- Textbook funding has dropped from \$67/child in 2008 to \$14/child in 2014.
- State funding for teacher training has dropped from \$85 per teacher in 2008 to \$0 in 2014.

Maintenance needs are piling up

- GCS has 16 cents per square foot for maintenance and routine repairs.
- 50% of GCS buildings are 50+ years old.
- Lottery proceeds go to State and County governments. Guilford County uses it for debt service on the 2008 school bonds.

Sales tax makes sense

Up to 40% of the revenue raised from the sale tax - \$4.8 million annually – will be paid by visitors who do not live in Guilford County.

- The sales tax won't be charged on basic necessities such as unprepared food, prescription medicine or gasoline.
- The cost to the consumer is minimal – about 1 penny on a fast-food hamburger purchase.
- If approved, the Guilford County sales tax would increase from 6.75 cents per dollar to 7 cents per dollar, still below the previous rate of 7.75 cents per dollar.

Learn more about the campaign at www.quartercentforschools.com.

127

Schools

72,191

Students

10,408

Full and Part-time Personnel

\$680 million

2014 - 2015 Guilford County Schools Budget

59%

Students on Free/Reduced Lunch

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Education Summit

Coming up December 5.

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Corporate Ed Council Events

Please plan to join us!

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Community Readers

165 community leaders had the opportunity in the spring to read to students in local elementary school classrooms across Guilford County. The experience was a great one for all involved! Readers shared a little about themselves – their families, their jobs, activities they enjoy and, most importantly, the role that reading plays in their lives. Students felt honored that busy people would take time from their crowded schedules and share it with them.



Susan Schwartz of the Cemala Foundation, Wanda Pritchett from Lincoln Financial and Bank of America's Norman Smith enjoyed reading to classes.

"It was the best part of my day, I can tell you, and I enjoyed interacting with the children. They were inquisitive... They had read the books so we were able to really talk about the moral of the story and they had lots of questions."

Scott Fleming, Replacements, Ltd.

The Community Reader program is a prime example of how GEA engages our community to supplement and complement educational success and GCS student goals. Contact our office to be a Community Reader this year!



Education Summit December 5 - Koury Convention Center

Resilience, self-control, character, integrity, how we react to failure and challenge...**GRIT**. Research and common sense tell us **Grit** matters as much as, if not more than, test scores in terms of achievement and success. We'll explore the topic and how it relates to what's happening in our public schools and our community. Mark your calendar now and stay tuned for more details.

Sponsored by



For Sponsorship information, please contact Louise Courts at 336.841.8041 or lcourts@GuilfordEducationAlliance.org.

Sponsors as of 9.30.14



New Corporate Education Co-Chairs



Nathan Duggins



Gray McCaskill



Art Winstead

GEA is proud to announce that **Nathan Duggins**, Partner with Tuggle Duggins, **Gray McCaskill**, President of Senn Dunn and **Art Winstead**, partner with Davenport Marvin Joyce & Co. have agreed to serve as Co-Chairs of the Corporate Education (CEC). Tapped for the leadership post by GEA Board Chair Chuck Cornelio, because of their commitment to public education and their influence in the community, the trio promises to make this year one full of opportunities for investment in our schools and returns to businesses and our local economy. They're also committed to having fun. "There's no reason we can't do great work and have fun along the way," said Nathan at a recent planning breakfast over eggs and bacon at Smith Street Diner. Through CEC, business leaders build working relationships with Guilford County Schools leadership, learn about front burner issues, get questions answered, and make connections with our schools. Please plan to attend events throughout the year and invite your colleagues to attend. If you can't make it, send a representative from your company. We look forward to seeing you!

Corporate Education Council Events

Stay tuned for details about time and location

Education Leadership Academy - October 9 - November 6

Candidate Forum - October 15

CEC Party at the Duck Shack - October 21

Education Summit - December 5

State of Our Schools - January 22

Principal for a Day - February 10

School Tour - March 24

Breakfast with the Superintendent - May 19

Community Reader Days - Throughout the year

School Supply Drive - Throughout the year

Corporate Education Council Members

AT&T
 Advanced Home Care
 Allen Tate Realtors
 Bank of America
 Bank of Oak Ridge
 Berkshire Hathaway HomeServices Yost & Little
 Home Realty
 Blue Bell Foundation
 Brady Services
 Brown Investment Properties
 Carolina Cookie Company
 Cemala Foundation
 Community Foundation of Greater Greensboro
 Cornerstone Health Care
 Davenport Marvin Joyce & Co.
 Duke Energy Foundation
 First Citizens Bank
 Gentry Air
 Gilbarco Veeder-Root
 Greensboro Partnership
 Hanes-Lineberry Funeral Homes
 High Point Bank
 Honda Aircraft Company
 Ice Age Management
 Joseph M. Bryan Foundation
 LabCorp
 Lenovo
 Lincoln Financial Foundation
 Lincoln Financial Group
 Lorillard Tobacco Company
 Mother Murphy's Laboratories
 NewBridge Bank
 News& Record
 Our State Magazine
 Pace Communications
 Piedmont Natural Gas
 PPG Industries
 Procter & Gamble
 Ralph Lauren Corporation
 Rentenbach Constructors Inc.
 Replacements Ltd.
 RF Micro Devices
 Richardson Properties
 Samet Corporation
 Shamrock & Innisbrook Fund
 Smitty's McDonald's
 Solstas Lab Partners
 Stearns Financial Services
 Summit Rotary Foundation
 SunTrust Banks
 TIMCO Aviation Services
 Tuggle Duggins
 United Guaranty
 VF Corporation
 Volvo Financial Services
 Wal-Mart
 Weaver Foundation
 Z. Smith Reynolds Foundation

Partner Spotlights

[Donating supplies] is our obligation as a corporate citizen of Guilford County. Believe me when I say we are thrilled to be able to do this."

Greg Newell, Avery Dennison General Manager
North America and Central America

Avery Dennison is a global leader in labeling and packaging materials and solutions. The company's applications and technologies are an integral part of products used in every major market and industry. The Greensboro operation has been a generous supporter of our schools - in the 2013-14 school year, they donated poster board, stickers and boxes to fourteen K-5 schools. After a conversation with Deborah Hooper at the Greensboro Chamber of Commerce, they started making regular donations of paper and materials to the Teacher Supply Warehouse. More than 25,000 sheets of poster paper and rolls of stickers have made their way to classrooms across Guilford County.



Mother Murphy's has a long history of supporting the community and allows a different staff member each month to designate a charitable contribution to an organization of his or her choice. Suzanne Johnson, Mother Murphy's Vice President for Research and Development, was the lucky employee for the month of April. Knowing how impacted supply budgets have been and how hard it is for many families to provide the items needed for their students to succeed in school, Suzanne selected the TSW for the donation. She says, *"I think that education is vital to our society as it is the foundation for our future generation of leaders. There are so many needs in the schools; therefore I am very pleased to help the Teachers Supply Warehouse in their important mission to provide supplies for the classrooms."*

Mother Murphy's
EXPERIENCE THE FLAVORS

The enthusiasm for our schools and willingness to help our teachers shown by Avery Dennison and Mother Murphy's is greatly appreciated!

Contact our office if you would like to host a school supply drive.
336.841.4332 or GEA@GuilfordEducationAlliance.org